

Dressr

AI Clothing Swap & Virtual Fashion System

Virtual try-on, garment swapping, and scalable fashion asset generation.

Fashion AI

Virtual Try-On

Automation

Production Workflow



Realistic Results.
Endless Possibilities.

DRESSR

Visualize your fashion on anyone in photos or videos with AI.

Swap clothes, generate models, and publish store-ready visuals with studio consistency and social-first formats.

Try now

Workflows

View all →



Pro Clothes Swap



Quick Clothes Swap



Fashion Modeling



Product Modeling



Video Generator



Pose Generator



Camera Angle Change



Product Marketing



Pro Swap

Quick

Pro

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H

Model Image

+ Create Model

Model Image

Read Tips



Clothes Image

+ Create Clothes

Swap with

Full Wear

Top / Bottom

Front / Back

Full Outfit

Read Tips



Advance Options

4K

48

Swap



AI-Powered
Realistic garment swaps at scale



Studio Quality
Consistent, photoreal visual output



Multi-Workflow
End-to-end fashion content automation



Built to Scale
From concept to market, faster

Reimagining Virtual Fashion Production

Dressr is an AI-powered virtual clothing system that helps brands, creators, and fashion teams visualize garments on models, swap outfits, and generate store-ready assets with studio consistency.

WHAT THE PLATFORM ENABLES



Clothing Swap

Replace outfits on model images with realistic garment blending.



Virtual Try-On

Preview apparel on people or mannequin-style subjects.



Fashion Content

Generate polished visuals for catalogs, campaigns, and social media.



Multi-Workflow Tools

Support pose, video, product modeling, and camera-angle variations.

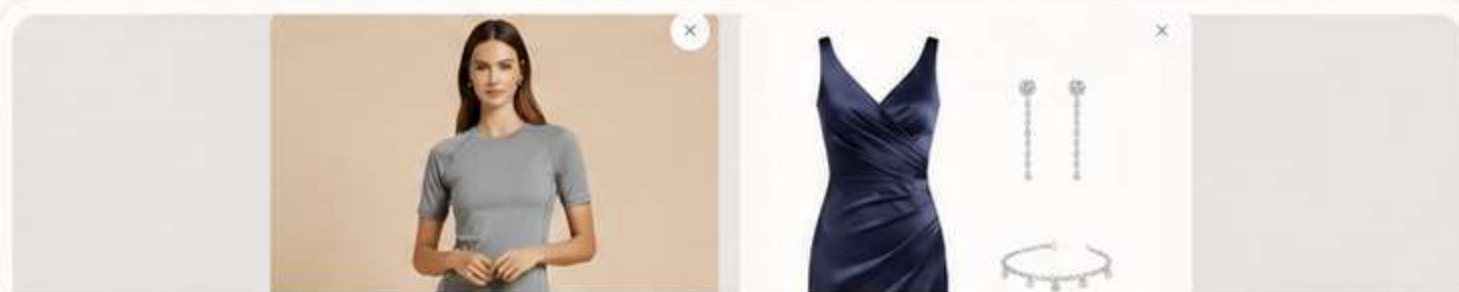


Built for fashion catalogs, marketing assets, and scalable creative production.



Visualize your fashion on anyone in photos or videos with AI.

Swap clothes, generate models, and publish store-ready visuals with studio consistency and social-first formats.

[Try now](#)

Workflows

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**Pro Clothes Swap****Quick Clothes Swap****Fashion Modeling****Product Modeling****Video Generator****Pose Generator****Camera Angle Change****Product Marketing**

From Model + Garment to Ready-to-Publish Asset

Dressr turns subject imagery and clothing references into polished fashion visuals through an AI-assisted production workflow.

AI-Powered.
Fashion.
At Scale.

1 Upload / Create Model

Start with a subject image or generate a clean model base.



2 Add Garment Reference

Provide a full outfit, top / bottom set, or alternate apparel image.



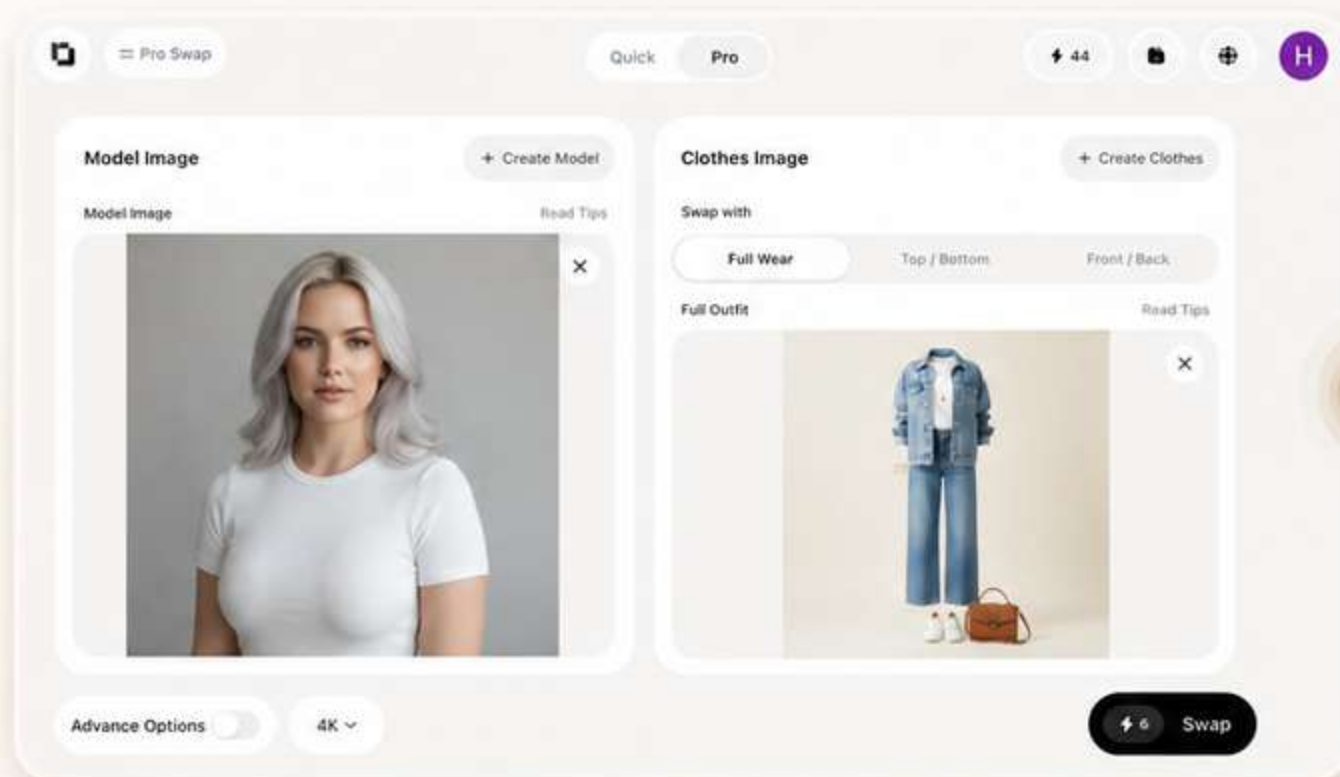
3 AI Swap & Alignment

The system aligns garment shape, fit, pose, and proportions for a natural result.

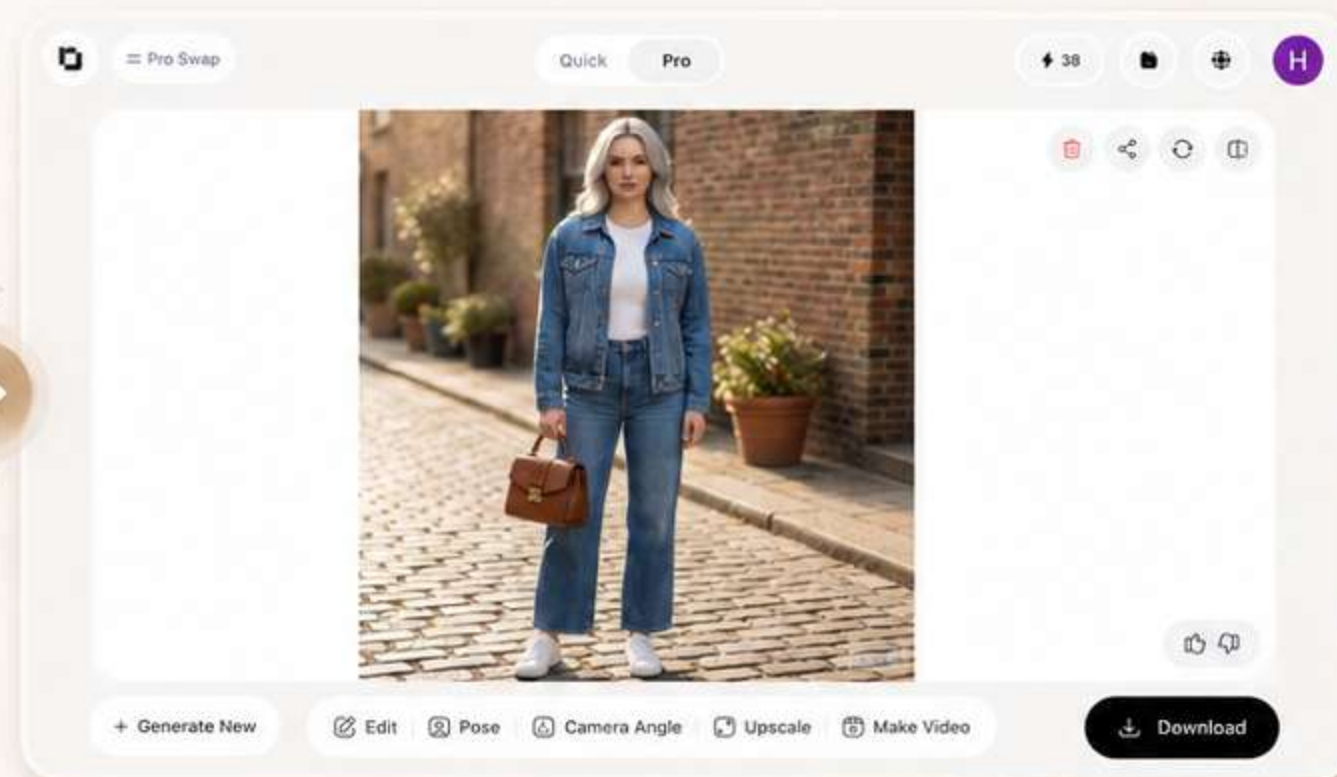


4 Refine & Export

Edit, upscale, change pose or camera angle, then download production-ready assets.



| INPUT | Model + Garment References



| OUTPUT | Production-Ready Fashion Asset



Pose-Aware
Respects posture and body dynamics.



Realistic Fit
Natural drape, scale and proportions.



Batch Friendly
Process multiple looks efficiently.



Web + Mobile Output
Optimized for every channel.

A Multi-Tool System for Fashion Content Creation

Beyond garment swapping, Dressr supports a broader set of fashion workflows for faster visual production.

01 Pro Clothes Swap

Customize clothes, pose, background, and camera angle.



02 Quick Clothes Swap

Prompt-based outfit replacement for fast styling results.



03 Fashion Modeling

Style apparel on pre-built or generated models.



04 Product Modeling

Showcase accessories and products on ready-made figures.



05 Video Generator

Extend fashion output into motion-ready assets.



06 Pose & Angle Control

Create pose variations and new camera perspectives.



07 Product Marketing

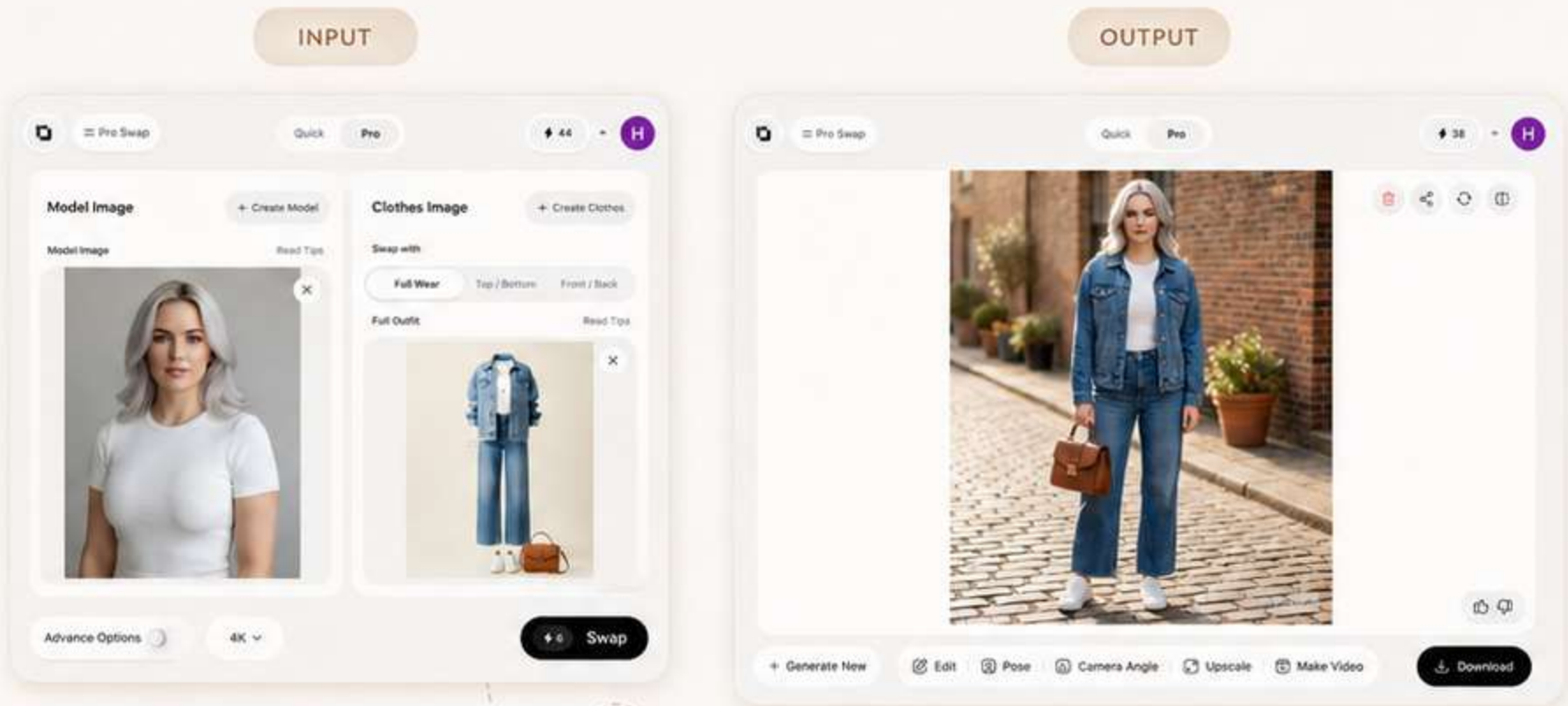
Produce ad-ready visuals for fashion campaigns.



★ One platform. Multiple fashion-production workflows. ★

Built for Reliable Fashion Asset Generation

A production-ready pipeline that transforms garment and subject inputs into consistent, high-quality fashion visuals at scale.



Technical Highlights



My Role

Sole contributor for visual pipeline integration and backend automation. Implemented preprocessing, model inference orchestration, and scalable batch processing logic to transform garment + subject images into production-ready assets.



Backend Orchestration

Python services coordinate preprocessing, inference, and post-processing steps.



Image Generation Workflows

ComfyUI / SDXL-style generation and inpainting pipelines drive realistic visual output.



Computer Vision

Pose estimation and mask generation improve garment placement and alignment.



Automation & Reliability

Job queues, retries, and logging support scalable batch execution.



Python



ComfyUI



SDXL



Pose Estimation



Batch Processing



From Manual Styling Effort to Scalable Fashion Output

Dressr delivered a production-capable virtual try-on workflow that improved creative turnaround and made fashion asset generation more reliable for catalogs, product pages, and marketing campaigns.



Faster Visual Turnaround

Reduced friction in producing styled fashion imagery.



Catalog-Ready Consistency

Helped maintain coherent outputs across garment and model variations.



Scalable Production

Enabled dependable batch handling for larger fashion workflows.

SHORT SUMMARY

AI clothing-swap and virtual try-on system delivering realistic garment overlays and scalable preprocessing for fashion workflows.

